

The tools that we envisage to use in the 2010 "Drive responsibly" campaign are:

Free interactive mobile phone application, working under Java. When an user enters data it gives back an approximation of the potential concentration of alcohol in the blood. The value is based on average data and "Open Youth" denies any responsibility for potential damages, caused as consequence on calling on the result.



Driving simulator - The simulator gives an opportunity to the driver to go through different scenarios in a real car thanks to 3D computer platform. The cases are based on extreme situations, based on real stories. The driver can use a wheel, an accelerator and the breaks as in a car with automatic gear. The simulator measures the driver's reactions in different situations and shows the benefit of responsible driving in critical road situations.



или



Alcokart - The Alcokart is a high-tech simulator, simulating in real time the effect of driving under the influence of alcohol or drugs. The driver can try while sober how it feels to drive under influence. The computer delays the reaction of the machine by 1 second which simulates slower thinking when drunk.



Goggles simulating vision after using alcohol.



A simulator developed with a digital scale (50, 100 and 150 kg) to show everyone, how heavy his/her body is



"Playground" for the youngest, comprised by traffic lights, road signs and a crossroad

